

# COMMUNITY PARTNERSHIP PROGRAM

***Support your local group  
at no cost to you***



 **regional  
australia bank**





# What is the Community Partnership Program?

At **Regional Australia Bank**, we believe in using the power of money to build strong regional communities.

Through our **Community Partnership Program**, you can support the causes that matter most to you simply by linking your eligible everyday account.

**The program is designed so that every community can support what matters most to them.** From schools and sporting clubs to health services and local charities, the Community Partnership Program ensures your banking has a local impact, wherever you live.

When you nominate a group to support, we donate a percentage of our profits to them based on your average annual account balance. **At no cost to you.**

That means your everyday banking can help fund the people, services, and opportunities that strengthen your community.

# How It Works



## 1. Open or Link a Community Partnership Account

You can either open a new eligible everyday account or link an existing one that qualifies for the program.



## 2. Nominate Your Group

Select a participating community group, charity, school, or club from our list of over 2,300 registered causes.



## 3. Bank as Usual

Keep using your account as you normally would. No fees, no extra steps.



## 4. Watch the Impact Grow

Each year, we calculate your average annual account balance and donate a percentage of our profits directly to your chosen group.

### Our Current Contribution Rates (as of 1 July 2025)

- **1.00% p.a.** of your average annual balance goes to your nominated group.
- **0.70% p.a.** when groups support themselves.

# Why It Matters

By joining the Community Partnership Program, you're helping your community in a way that's simple, effective, and free.

- **No Cost to You** – donations come from our profits, not your pocket.
- **Direct Community Impact** – funds flow directly to the group you care about.
- **Real Results** – with just over \$2.79 million donated last year, the Community Partnership Program is already making a tangible difference across regional NSW.



A photograph of a family walking through a grassy field. A man is carrying a young child on his shoulders. A woman is walking next to him. In the background, there are several cows grazing in the field, and mountains are visible in the distance under a clear sky.

# PROUDLY BANKING **OVER 100,000** REGIONAL AUSTRALIANS



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Regional Australia Bank Ltd ABN 21 087 650 360 AFSL & Australian Credit Licence 241167.

## Make Your Banking Count

Imagine if your everyday banking could do more than just manage your money. With a Transaction Account at **Regional Australia Bank**, it does. Every account helps **reinvest profits back into regional communities**, supporting local projects, initiatives, and the people who call them home. At the same time, you'll benefit from **\$0 access fees, secure and easy online access, and the confidence of banking with a customer-owned bank that puts people before profits.**



**\$0 Access Fees**



**Secure Online Banking**



**People Before Profits**

## Opening An Account Is Simple



**Scan the QR code**



**Call us on 132 067**



**Visit your local branch**

*At Regional Australia Bank, every account matters to you, and to your community.*

Terms and Conditions apply. Please refer to the Product Details and Target Market Determination to ensure this product is right for you. Regional Australia Bank Ltd. ABN 21 087 650 360. AFSL & Australian Credit Licence 241167.



## Local Impact Stories

# Inverell Breast Cancer Support Group

### Strength in Community

For more than 30 years, the Inverell Breast Cancer Support Group has been a source of comfort and strength for those affected by cancer. What began with a few women gathering over a cup of tea has grown into a supportive network that reaches numerous families each year.

The group provides both practical and emotional support, from post-surgery cushions and headscarves, to social buses and community events that bring people together. Their work reflects the generosity of regional spirit, with many locals giving back to the group after receiving help themselves. As group leader, Trish Keightley explains, *“Often people we have supported will then give back to our organisation.”*

### Backed by Community and Community Partnership Program

Like many volunteer organisations, the group faces challenges, particularly in finding new members. Their vision for the future is to welcome younger people into the fold, ensuring their support continues for generations.

Regional Australia Bank’s Community Partnership Program plays a vital role in sustaining their work. By simply linking an everyday account and nominating the group as a recipient, members have helped raise more than \$37,000 in the last two years.

*“Your support gives us the confidence to keep doing what we do,” says Trish.*



## Celebrating 50 Years of Rugby

Since 1975, the **Glen Innes Elks Rugby Union Football Club** has been at the heart of its community, giving locals a team to rally behind and celebrate. Over five decades, the club has grown into a symbol of hard work, camaraderie, and pride.

On the field, the Elks have enjoyed remarkable success. In 2024, the women's team, formed just two years earlier, won a premiership, with many players experiencing contact sport for the first time. Their rapid rise reflects the determination, teamwork, and inclusiveness that defines the club.

### **Backed by Community and the Community Partnership Program**

The Elks are committed to supporting players beyond the game, keeping fees low and helping members pursue representative rugby or overseas playing opportunities. Like many volunteer-run clubs, they rely heavily on community spirit and strong partnerships to stay sustainable.

Regional Australia Bank's Community Partnership Program has been crucial, contributing more than \$17,000 in the past two years. This direct support reduces the burden on volunteers and ensures the club can focus on developing players, maintaining facilities, and keeping rugby accessible across the region.

As Club Treasurer Thomas Benton explains:

*"Direct unconditional support is everything for volunteer-run clubs like us. It means we can focus on rugby and community, not just fundraising."*



**Scan to read more stories**

Discover more ways we're supporting local communities.





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